

**GenK™**  
**MARKETING COMMITTEE MEETING**  
Minutes 06/28/2017

The meeting was called to order *promptly* at 2:00 p.m by the chairman at Pioneer Title on Stockton Hill Rd.

In attendance were:

Mike Wagner  
Frank, Mike's brother  
Cherish Samelli  
Vickie Kress  
Monica Gates  
Liza Noland  
Dawn Darby  
Bill Barnes  
Gregg Martin

Oh, and Gary Grynkewich

The Chair immediately turned the meeting over to Liza Noland who presented drafts of the Web – Deana Nelson walked in – page and Facebook page. Discussion ensued, insults were exchanged, guns were drawn, further discussion ensued, modifications were effected and all breathed a sigh of relief.

Fireworks went off when Ms. Noland announced that both the newly approved web and Facebook pages would be “going live” on July 5, 2017.

The next (or maybe not) topic raised related to registration and payment for the main event. Mr. Martin noted, “Dang TownHall puter cain’t force ‘em to pay when theyall register.” After discussion it was agreed that – Deana got up and walked out – potential solutions to this enigma would be pursued, however, depending on a number of factors (cost) the AZ TownHall’s registration and collection procedures may be the most feasible solution. Mr. Martin will report on any developments at our next meeting.

Next, but not necessarily in order, Mike Wagner was looking for complements on his “radio voice” and brought up talking points. All agreed that Mike’s voice has a wonderful resonance for radio, and it was mentioned that Vickie Kress is working on both the talking points as well as interview questions, and that she will distribute drafts of these to the committee for review as soon as possible in order that we can hopefully coordinate to whatever degree possible the publication of the website and Facebook pages with radio promo spots.

New business: Vickie Kress mentioned that Jim Hinckley is doing a live radio broadcast on Friday, July 7, relating to GenK™ issues and she along with Gregg Martin and Gary Grynkewich

volunteered to represent the committee for the broadcast. The rest of the committee volunteered Lynne Peterson to also take part, and, not being able to defend herself, her nomination was unanimously approved.

It was agreed by all present that the next meeting will be held on July 6<sup>th</sup> at 2:00 p.m. at the same venue at which time the issues will include the appointment of a new secretary to keep minutes of the meeting.

Everyone having left, the meeting was deemed adjourned.